

NITHUB INNOVATION FAIR

Celebrating 5 Years of Ideas, Impact & Transformation

• Multipurpose Hall, University of Lagos. 📅 29th – 31st July 2026



nithub 

The NITHUB Innovation Fair is a flagship, 3-day innovation gathering bringing together talent, technology, capital, and policy.



25+

Ecosystem, Corporate & Government and Partners

100+

Supported Startups

500+

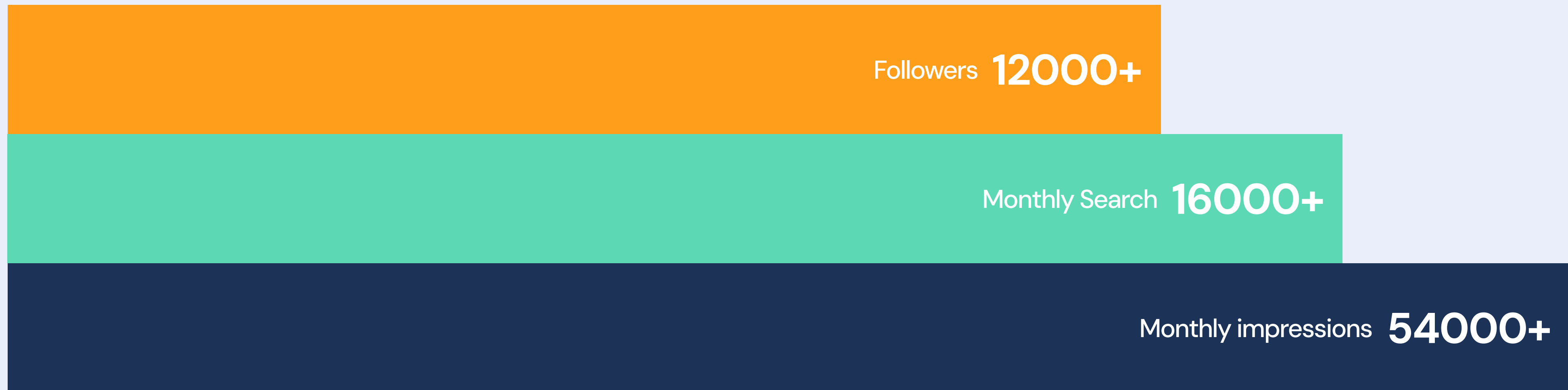
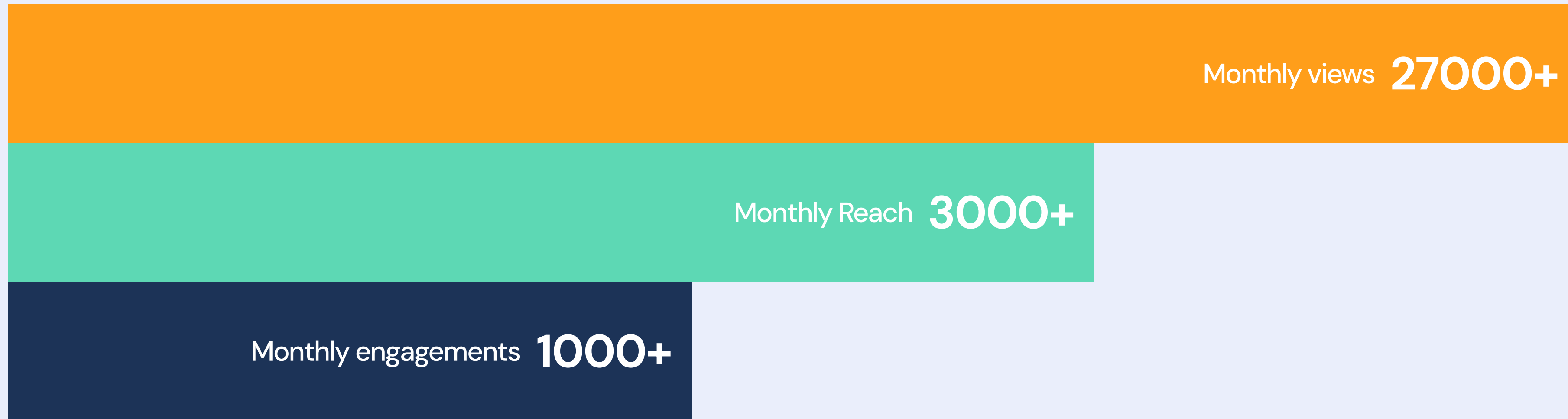
Innovators Trained

20k+

Trained Talents

₹500m+

Funding Support



● **Keynote Addresses**

Insightful conversations with industry leaders, innovators, and policymakers.

● **Workshops & Masterclasses**

Hands-on sessions led by industry experts to turn ideas into real-world tech solutions.

● **Investor Deal Room**

Curated startup-investor interactions focused on real deal-flow.

● **Startup Exhibitions & Demo Days**

Showcasing promising startups, student ventures, and research-driven innovations.

● **Panel Discussions**

Engaging discussions across technology, innovation, entrepreneurship, and policy.

● **Live Hackathon**

A two-day innovation sprint where teams build solutions to real-world challenges.

 **2000+**

High Value Participants

Decision makers, growth stage founders, enterprise leaders, policymakers, emerging digital talent, and innovation driven students representing Nigeria's next wave of scalable businesses and future workforce.

 **100+**

Investment Ready Startups

Curated ventures across fintech, AI, climate, health, and enterprise technology offering pipeline visibility for partnerships, onboarding, credit expansion, and infrastructure integration.

 **100%**

Access to Top Emerging Tech Talent

Direct engagement with high performing developers, product builders, data specialists, and innovation focused graduates ready for internships, recruitment, and enterprise digital transformation initiatives.

 **#500M+**

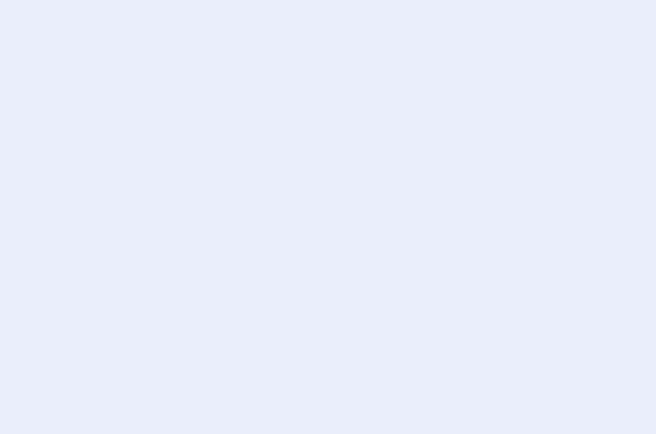
Projected Investment Value

Structured deal room sessions, pilot programs, procurement opportunities, and post event funding conversations expected within six months.

 **20+**

Institutional and Corporate Partners

Banks, fintech companies, development agencies, and enterprise stakeholders collaborating to drive ecosystem financing, innovation adoption, SME growth, and workforce development.



Years of *Collaboration*

Years of *Innovation*

Years of *Creation*

Platinum Partner (¥10,000,000) | 3 Slots

Key Benefits

- Exclusive Co-Branding
- Opening Keynote Speaking Opportunity
- Premium Exhibition Booth
- Investor Deal Room Participation
- Logo on Event Materials
- Media and PR Exposure
- Talent Recruitment Opportunities

Ticket Pass Allocation

5

VIP Passes

10

Corporate Passes

15

Startup / Builder Passes

20

General Passes

Diamond Partner (₦7,000,000) | 3 Slots

Key Benefits

- Co-Branding Opportunities
- Panel Discussion Opportunity
- Hackathon Mentorship or Judge Role
- Exhibition Booth
- Investor Deal Room Access
- Recognition During Awards Ceremony

Ticket Pass Allocation

4 VIP Passes

5 Corporate Passes

10 Startup / Builder Passes

15 General Passes

Gold Partner (¥5,000,000) | 4 Slots

Key Benefits

- Co-Branding Opportunities
- Exhibition Booth
- Networking Opportunities with startups and corporates
- Press Conference Access

Ticket Pass Allocation

- 3 VIP Passes
- 5 Corporate Passes
- 10 Startup / Builder Passes
- 15 General Passes

Silver Partner (¥3,000,000) | 5 Slots

Key Benefits

- Co-Branding Opportunities
- Exhibition Booth
- Recognition During Event Sessions
- Networking Opportunities
- No Press Conference Invitation

Ticket Pass Allocation

2

VIP Passes

4

Corporate Passes

6

Startup / Builder Passes

8

General Passes

Exhibition Tier (¥1,000,000) | 10 Slots

Exhibition Benefits

- Product Showcase Booth
- Exposure to 2,500+ attendees
- Networking sessions with startups and industry leaders
- Co-Branding Opportunities: "Product Showcase Powered by [Sponsor]"

Ticket Pass Allocation

1 VIP Pass

2 Corporate Passes

3 General Passes

Investor Deal Room Partner (¥3,000,000) | 10 Slots

Deal Room Features

- Curated startup–investor matching
- 1–on–1 Founder Meetings
- Access to Startup Pitch Decks
- Exclusive Investor Networking Session
- Pre–event access to startup deal pipeline

Ticket Pass Allocation

4 Deal Room Investor Passes

2 Corporate Passes

2 Startup Passes

In-Kind Sponsorship

Organizations can contribute to the NITHUB Innovation Fair through products, services, or operational support instead of direct financial sponsorship and would receive the same benefits as the corresponding financial tier.

Platinum Partner



₺10,000,000+

Diamond Partner



₺7,000,000

Gold Partner



₺5,000,000

Silver Partner



₺3,000,000

Why Partner with Nithub



Access to student talent pipelines



Research collaboration opportunities



Startup partnerships



Future innovation programs & pilots

Let's Build the Future Together.

We are inviting a select group of partners to shape the next phase of innovation at the University of Lagos.

Platinum, Diamond, and Strategic Sponsorship slots are limited.

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