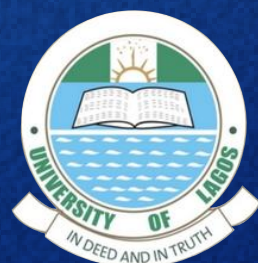


# NITHUB INNOVATION FAIR

Celebrating 5 Years of Ideas, Impact & Transformation

📍 Multipurpose Hall, University of Lagos • 📅 29th – 31st July 2026



nithub 

The NITHUB Innovation Fair is a flagship, 3-day innovation gathering bringing together talent, technology, capital, and policy.



Startup founders

Investors

Policy makers

Industry leaders



Researchers

Creators

Students

Designers

Developers

**25+**

Ecosystem, Corporate & Government and Partners

**100+**

Supported Startups

**500+**

Innovators Trained

**20k+**

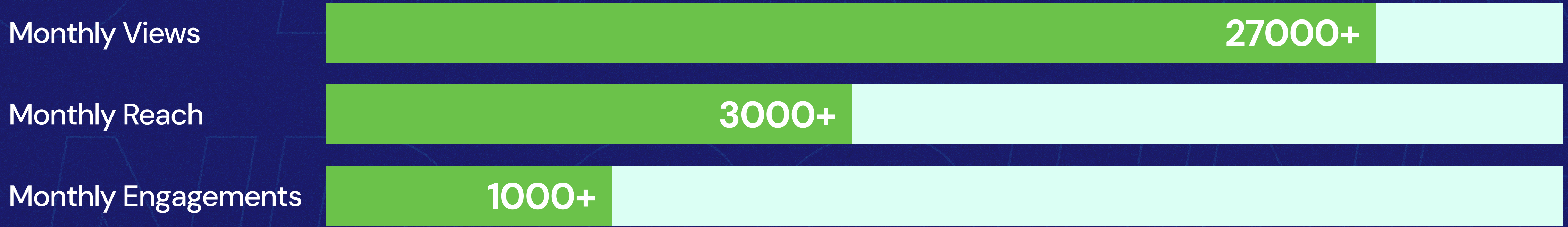
Trained Talents

**₹500m+**

Funding Support



## Instagram Engagement Metrics



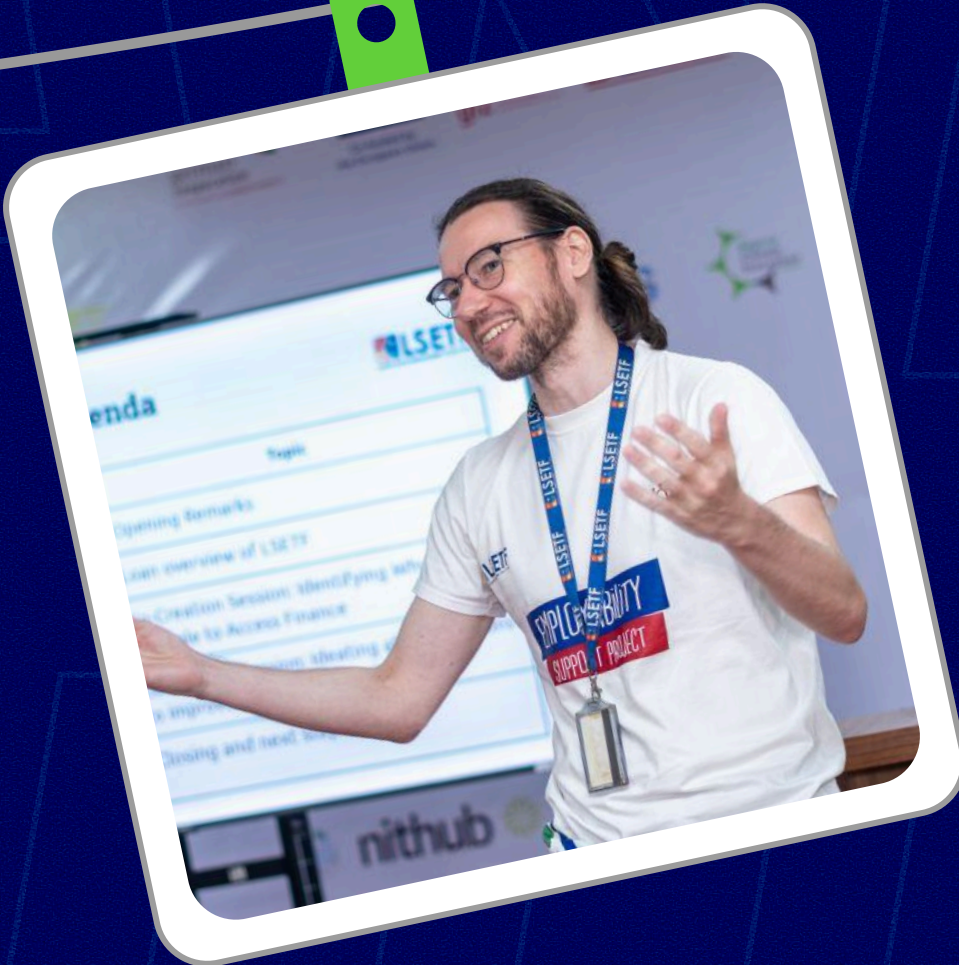
## LinkedIn Engagement Metrics



# Gallery of Past Ecosystem Engagements



Gallery of Past Ecosystem Engagements



## Keynote Addresses

Insightful conversations with industry leaders, innovators, and policymakers.

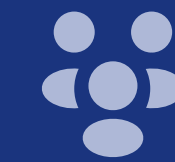


## Investor Deal Room



Curated startup–investor interactions focused on real deal–flow.

## Panel Discussions



Engaging discussions across technology, innovation, entrepreneurship, and policy.

## Workshops & Masterclasses

Hands–on sessions led by industry experts to turn ideas into real–world tech solutions.



## Startup Exhibitions & Demo Days

Showcasing promising startups, student ventures, and research–driven innovations.



## Live Hackathon

A two–day innovation sprint where teams build solutions to real–world challenges.



## Projected Strategic Impact Metrics

 **2000+**

### High Value Participants

Decision makers, growth stage founders, enterprise leaders, policymakers, emerging digital talent, and innovation driven students representing Nigeria's next wave of scalable businesses and future workforce.

 **100+**

### Investment Ready Startups

Curated ventures across fintech, AI, climate, health, and enterprise technology offering pipeline visibility for partnerships, onboarding, credit expansion, and infrastructure integration.

 **100%**

### Access to Top Emerging Tech Talent

Direct engagement with high performing developers, product builders, data specialists, and innovation focused graduates ready for internships, recruitment, and enterprise digital transformation initiatives.

 **#500M+**

### Projected Investment Value

Structured deal room sessions, pilot programs, procurement opportunities, and post event funding conversations expected within six months.

 **20+**

### Institutional and Corporate Partners

Banks, fintech companies, development agencies, and enterprise stakeholders collaborating to drive ecosystem financing, innovation adoption, SME growth, and workforce development.

# Platinum Partner (₹10,000,000) | 3 Slots



## Key Benefits

- Exclusive Co-Branding
- Opening Keynote Speaking Opportunity
- Premium Exhibition Booth
- Investor Deal Room Participation
- Logo on Event Materials
- Media and PR Exposure
- Talent Recruitment Opportunities

## Ticket Pass Allocation

5 VIP Passes

10 Corporate Passes

15 Startup / Builder Passes

20 General Passes

# Diamond Partner (₦7,000,000) | 3 Slots



## Key Benefits

- Co-Branding Opportunities
- Panel Discussion Opportunity
- Hackathon Mentorship or Judge Role
- Exhibition Booth
- Investor Deal Room Access
- Recognition During Awards Ceremony

## Ticket Pass Allocation

4 VIP Passes

5 Corporate Passes

10 Startup / Builder Passes

15 General Passes

# Gold Partner (¥5,000,000) | 4 Slots



## Key Benefits

- Co-Branding Opportunities
- Exhibition Booth
- Networking Opportunities with startups and corporates
- Press Conference Access

## Ticket Pass Allocation

3 VIP Passes

5 Corporate Passes

10 Startup / Builder Passes

15 General Passes

# Silver Partner (¥3,000,000) | 5 Slots



## Key Benefits

- Co-Branding Opportunities
- Exhibition Booth
- Recognition During Event Sessions
- Networking Opportunities
- No Press Conference Invitation

## Ticket Pass Allocation

2 VIP Passes

4 Corporate Passes

6 Startup / Builder Passes

8 General Passes

# Exhibition Tier (¥1,000,000) | 10 Slots

## Key Benefits

- Product Showcase Booth
- Exposure to 2,500+ attendees
- Networking sessions with startups and industry leaders
- Co-Branding Opportunities: "Product Showcase Powered by [Sponsor]"

## Ticket Pass Allocation

1 VIP Pass

2 Corporate Passes

3 General Passes



# Investor Deal Room Partner (¥3,000,000) | 10 Slots

## Key Benefits

- Curated startup–investor matching
- 1–on–1 Founder Meetings
- Access to Startup Pitch Decks
- Exclusive Investor Networking Session
- Pre–event access to startup deal pipeline

## Ticket Pass Allocation

4 Deal Room Investor Passes

2 Corporate Passes

2 Startup Passes



# In-Kind Sponsorship

Organizations can contribute to the NITHUB Innovation Fair through products, services, or operational support instead of direct financial sponsorship and would receive the same benefits as the corresponding financial tier.

## Platinum Partner



₹10,000,000+

## Diamond Partner



₹7,000,000

## Gold Partner



₹5,000,000

## Silver Partner



₹3,000,000

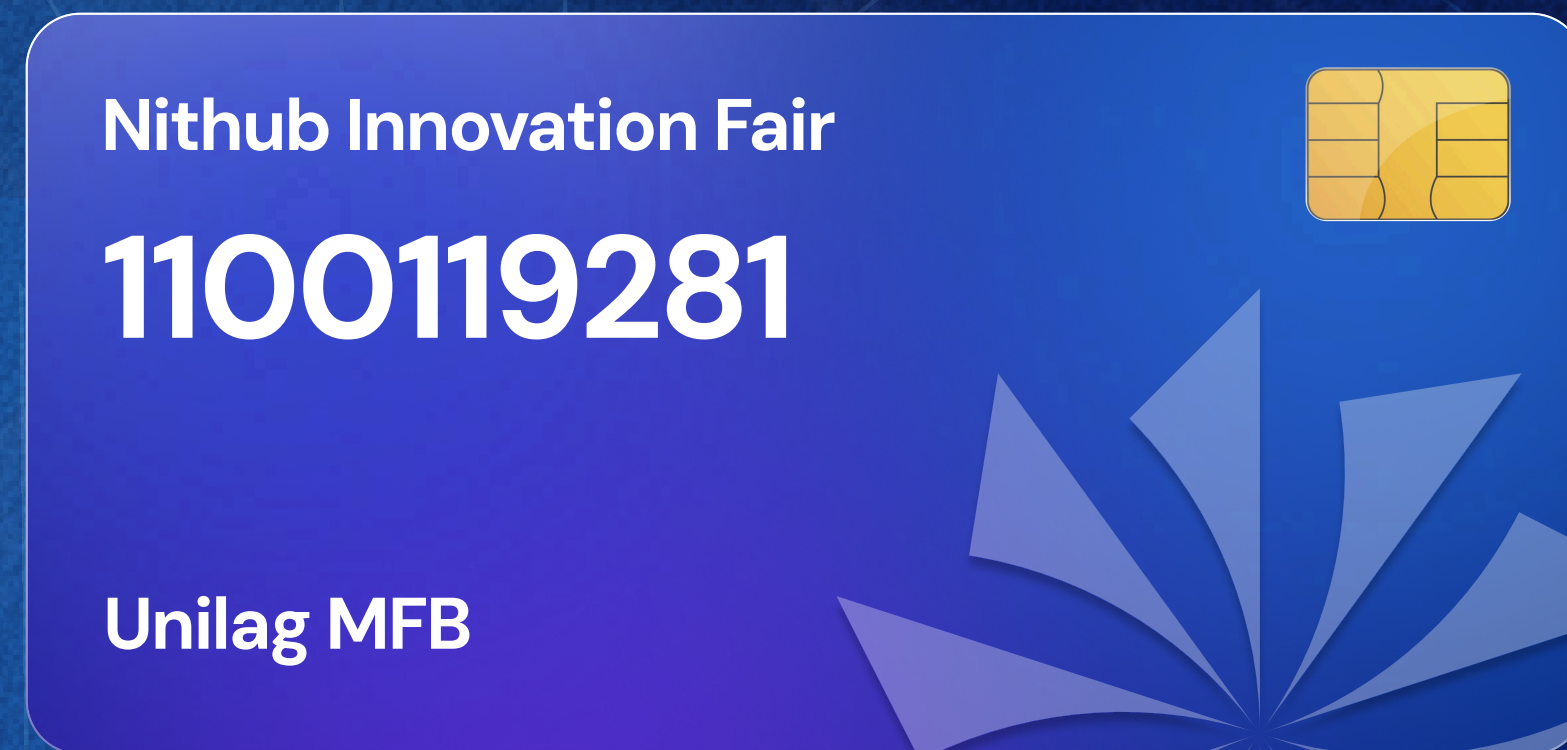
# Why Partner with Nithub



# Let's Build the Future Together.

We are inviting a select group of partners to shape the next phase of innovation at the University of Lagos. Platinum, Diamond, and Strategic Sponsorship slots are limited.

Account details:



Contact info:

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